House Bill 1A Financial Report 2026

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Public/Private Revenue FY 2024-25

<u>Public Revenue</u> comes from a 3% bed tax on transient lodging in the county. Collections are for the month prior but reported in the month they are received by the Clerk of the Courts from DOR as per our county auditor.

FY 2024-25	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept
Revenue	$8,713.94	$11,667.02	$8,515.97	$8,877.01	$7,327.07	$7,406.08	$9,982.23	$9,015.55	$10,634.66	$11,294.14	$11,723.90	$9,205.30
% Growth	-10.26%	40.69%	10.65%	36.91%	-27.75%	-16.93%	8.95%	2.66%	-8.66%	-5.52%	-2.00%	3.18%

Total Bed Tax (Public) Revenue: $114,362.87

PRIVATE REVENUE

Private revenue comes from event sponsorships, scholarships through Explore Northwest Florida, a regional tourism 501c3 organization, to pay for continuing education, and grants through Visit Florida or the State of Florida.

<u>EXPLORE NORTHWEST FLORIDA – CONTINUING EDUCATION/TRAVEL SHOW SCHOLARSHIPS</u>

Destinations Florida Annual Meeting Registration & Travel Expenses (December 4-6, 2024) - $705.05
Moody AFB Military Travel Show Hotel Reimbursement (March 16, 2025) - $152.57
Robins AFB Military Travel Show Hotel Reimbursement (March 17, 2025) - $100.49
Destinations Florida Marketing Summit Registration & Travel Expenses (May 14-16, 2025) - $1,057.00
Florida Governor's Conference on Tourism Registration & Travel Expenses (August 26-29, 2025) - $1,064.00

Total Private Revenue: $3,079.11

FY 2024-25 Operating Budget

The FY 2024-25 TDC Operating Budget includes all expenditures through September 30, 2025.

Chart of Accounts	Detail	Original Appropriation	Transfers & Adjustments	Revised Budget	Year-To-Date Actual
312100	Tourism	115,000	(1,334.62)	113,665	113,665.38
334100	Grant Funds	0			
399900	Cash Forward (Est'd)	30,000	(4,221.96)	25,778	25,778.04
	TOTAL	**145,000**		**139,443**	**139,443**
51201	Salary/Wages	44,226	2,906.80	47,133	46,370.01
52101	FICA	2,742	180.23	2,922	2,658.30
52102	Medicare	641	42.43	683	621.64
52201	Retirement	5,420	1,004.20	6,424	6,327.32
52301	Life & Health Ins.	20,849	0	20,849	23,245.80
54001	Travel	300	418.64	719	580.06
54002	Travel Show Exp	0	140.93	141	215.93
54003	Conferences	0	0	0	(1,664.29)
54101	Telephones	1,012	(393.88)	618	400.22
54201	Postage	300	0	300	410.84
54301	Utilities	1,800	0	1,800	1,800.00
54401	Rent	2,400	0	2,400	2,400.00
54501	Insurance	308	24.00	332	322.00
54601	Repair & Main. Svc	155	(57.98)	97	97.02
54800	Promo Digital	995	(100.00)	895	1,595.00
54802	Promo Print	1,361	4,379.34	5,740	5,740.34
54803	Promo Radio	0	0	0	0
54804	Promo TV	0	0	0	0
54805	Promo Pamphlets	0	0	0	0
54810	Tri-County Day Trip	0	0	0	0
54811	Jackson Co Day Trip	0	0	0	0
54813	Regional Marketing	2,000	0	2,000	2,000.00
54814	Snowbird Tours	0	0	0	0
54815	WC Visitor's Guide	0	0	0	0
54816	FAM Tours	1,000	(1,000.00)	0	0
54817	Dixie World Series	0	0	0	0
54818	Geocaching Trail	0	0	0	0

Chart of Accounts	Detail	Original Appropriation	Transfers & Adjustments	Revised Budget	Year-To-Date Actual
54819	Branding	0	0	0	0
54820	Research	2,664	660.00	3,324	3,324.00
54821	Sports Marketing	0	0	0	0
54822	Historic Hwy 90 Corridor	0	0	0	0
54823	Co-op Marketing	0	0	0	0
54824	Washington Co Fest	0	0	0	0
54825	Rock the Falls Music Fest	0	0	0	0
54826	Squirrels, Girls & Pearls	0	0	0	0
54827	Agritourism Workshop	0	0	0	0
54828	Event Grant Reimbursement	0	0	0	0
54829	State/Federal Grant Reimbursement	0	0	0	0
54830	Vernon Heritage Festival	0	5,269.61	5,270	5,269.61
54909	Legal Ads	0	0	0	0
54950	TDC Website	13,876	1,056.20	14,932	14,932.60
54960	Social Media	0	0	0	0
54961	Filming	0	0	0	0
54962	Public Relations	7,000	0	7,000	7,000.00
54963	Industry Outreach	0	0	0	0
54964	Photography	8,500	0	8,500	8,500.00
55101	Office Supplies	100	(100.00)	0	0
55201	Operating Expenses	3,997	0	3,997	4,253.54
55401	Dues, Subs, Pubs	2,604	0	2,604	2,873.00
56401	Assets (<$999.99)	0	0	0	0
56402	Assets (<$4,999.99)	0	0	0	0
56403	Assets (<$5,000.00)	0	0	0	0
59901	Contingency	20,750	0	762	0
	Total Tourist Dev.	**145,000**	**14,430.52**	**139,443**	**139,282.94**

Employee Salary & Benefits Report FY 2024-25

The Washington County Tourist Development Council only has one employee, the TDC Director, that is funded at the G-7 level on the county's *General Pay Grade Classification Schedule (2006-07)* during FY 2024-25. The Director is classified as a county employee and receives full county benefits and retirement. All salary and benefits are paid from public revenue.

Salary/Benefits	**Total Cost**
Gross Earnings	$48,289.59
FICA	$2,774.23
Medicare	$648.75
Retirement (FSR) *Employer Match*	$6,588.33
Medical Insurance *Employer Match*	$16,342.80
TOTAL EMPLOYEE COST	**$74,643.70**

Itemized Visit Florida Expenditures FY 2024-25

Below are all itemized expenditures for FY 2024-25 that the Washington County TDC paid to Visit Florida or third-party vendors offering discounted co-op programs through Visit Florida.

Purchase Date	Account	Detail	Cost
4/21/25	54002	I-10 Welcome Center Summer Showcase	$75.00
5/8/25	55401	Visit Florida Partnership Renewal	$750.00
5/21/25	54003	Florida Governor's Conference on Tourism Registration Fee	$395.00

Itemized Travel & Entertainment Expenditures FY 2024-25

Below are all itemized expenditures from FY 2024-25 that the Washington County TDC paid on travel & entertainment. All receipts for gas were to conduct business travel using the TDC's county owned vehicle.

Purchase Date	Account	Detail	Cost
12/3/24	54001	Gas	$28.59
12/4/24	54001	Gas	$23.54
12/6/24	54001	Gas	$26.14
12/16/24	54001	Gas	$34.21
2/7/25	54001	Gas	$26.94
3/3/25	54001	Gas	$23.53
3/16/25	54001	Gas	$26.44
3/18/25	54001	Gas	$28.85
3/20/25	54001	Gas	$22.39
3/26/25	54001	Gas	$30.86
4/15/25	54001	Gas	$32.84
5/8/25	54001	Gas	$11.09
5/13/25	54001	Gas	$32.95
5/13/25	54001	Gas	$25.35

5/16/25	54001	Gas	$28.52
6/5/25	54001	Gas	$27.92
6/14/25	54001	Gas	$30.00
7/11/25	54001	Gas	$25.00
8/13/25	54001	Gas	$30.00
8/26/25	54001	Gas	$30.00
8/29/25	54001	Gas	$30.00
9/12/25	54001	Gas	$25.54
9/23/25	54001	Gas	$20.00